



Architectural
Technology
Journal

Media
Information
2024



Architectural
Technology
Journal

THE CHARTERED INSTITUTE OF ARCHITECTURAL TECHNOLOGISTS
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Advertising: atpromotions@ciat.global

AT Journal is the only journal dedicated to the discipline of Architectural Technology.

JOURNAL OF THE
CHARTERED
INSTITUTE OF
ARCHITECTURAL
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Architectural Technology is a creative and innovative design discipline which integrates architecture, science, technology and engineering. It forms the link between concept, innovation and realisation of a building or structure.

Chartered Architectural Technologists are the lead for the technological and technical design of a project with specifying responsibilities. They design, lead and manage all project types from residential to commercial, industrial and public projects; they range from being sole practitioners to working in and running multinational and multidisciplinary practices.

Published quarterly, AT Journal features comprehensive and in-depth technical articles pertinent to the discipline both nationally and internationally.

Readership includes every member and affiliate of the Chartered Institute of Architectural Technologists alongside subscribers and those in the built environment sector, which includes practitioners, researchers and academics.

Circulation is currently c.10,000 (for print and electronic subscribers combined).

CONTENT CHANNELS

AT Journal offers key channels that provides commercial partners the opportunity to build a combination of print, digital and face-to-face engagement:

Quarterly print journal

Quarterly online edition of the journal published digitally

Weekly e-newsletter

Conferences and events

Daily social media interactions

atpromotions@ciat.global

AT Journal is listed in BRAD and Mediatel Connected, the two leading UK media directories used by more than 100 of the UK's top media agencies for media planning and buying. Subscribers account for 99.7% of the UK's top 50 agencies' media spend, £8.4 billion of annual advertising revenue.



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Influence the Influencers.

AT Journal: the journal for Architectural Technology

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Recent issues of AT Journal are published online on the CIAT website. Each issue retains all features of the page design and advertising.



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AT Weekly

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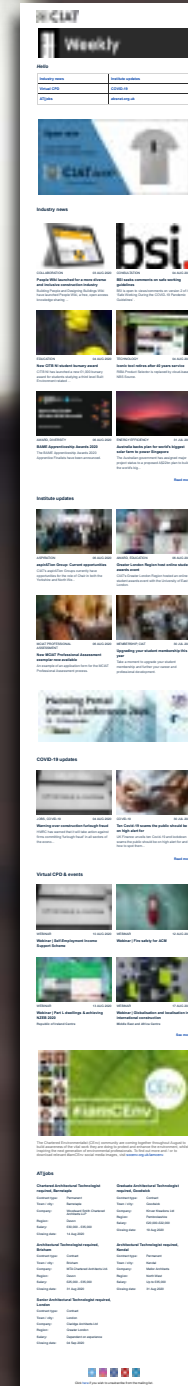
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Engaging, informative e-newsletters are emailed weekly to all CIAT members and others in the built environment sector. Part of the CIAT content programme, these e-newsletters provide informed insights into the latest topics and reports on advancements in the industry and can be tailored to your individual message.



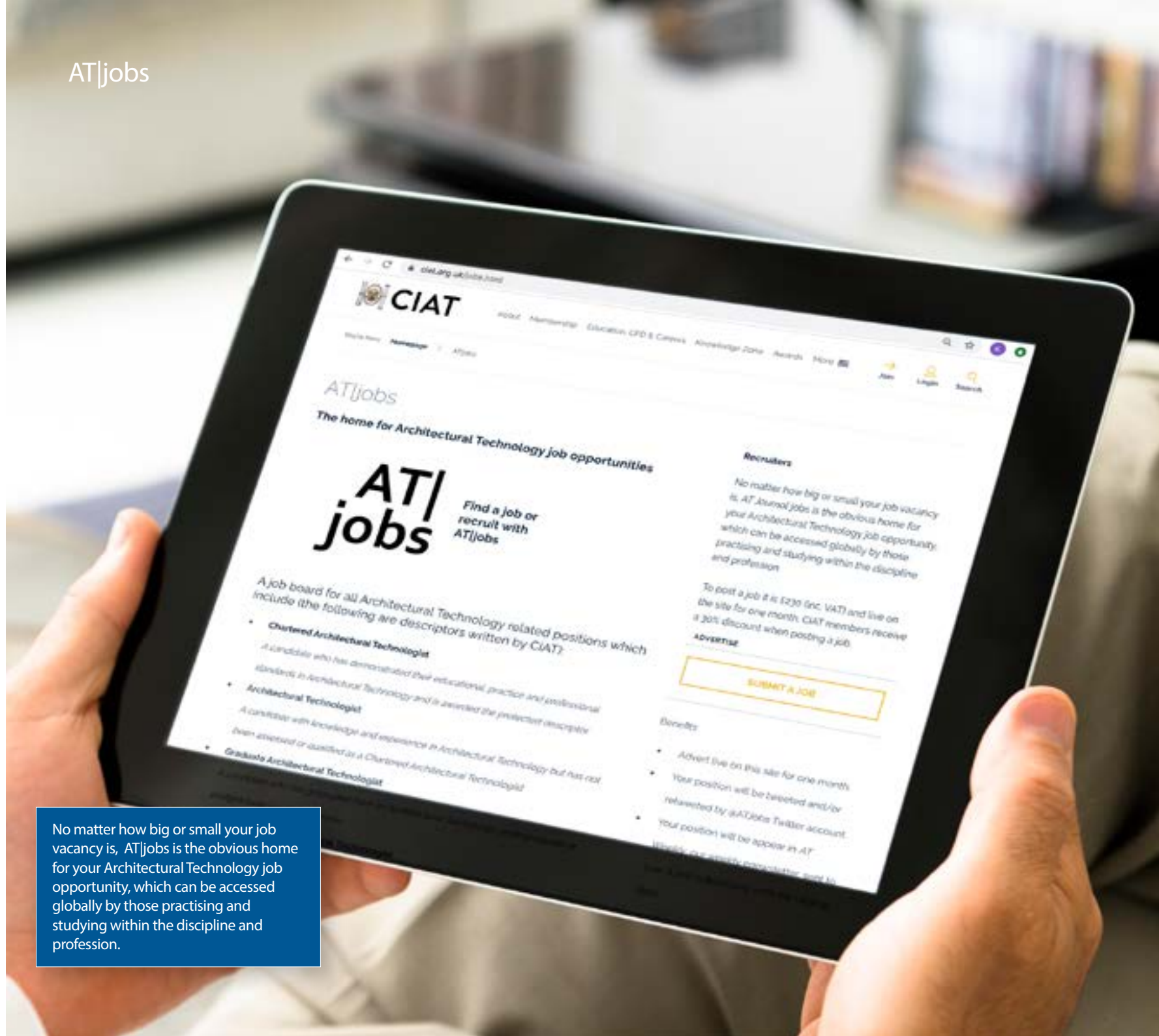
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No matter how big or small your job vacancy is, AT|jobs is the obvious home for your Architectural Technology job opportunity, which can be accessed globally by those practising and studying within the discipline and profession.



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Display rates

Quarter page	£800
Half page	£950
Full page	£1,700
Inside cover	£1,990
Outside back cover	£2,300
1/8th page	£350

Adverts requiring a specific page placement may subject to a 15% surcharge.

Inserts

£400 per 1000 (any extra postage will be charged for).

Cover mounts

Price on application.

Series discounts

Four issues (one year) – 16%
Three issues – 8%
Two issues – 5%

Terms of acceptance

All advertising material is subject to approval by the publisher and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon the contents or subject matter of the advertisement. This includes any suits for libel, copyright, plagiarism, infringement and unauthorised use of a person's name or photograph. The publisher is not responsible for any errors in any copy supplied or for any loss or damage to such material.

Advert creation service

We are able to offer a FREE design service for adverts booked within AT Journal subject to terms and conditions.

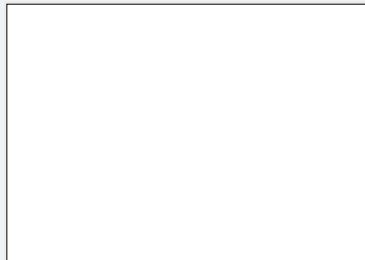
Specifications

Digital files

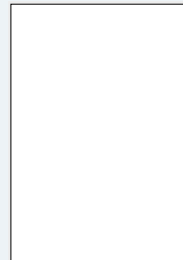
Please supply high-res PDF. Ensure that colours are CMYK, fonts are enclosed and images are 300dpi resolution.

Supply logos as EPS files.

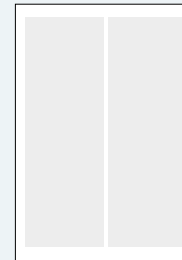
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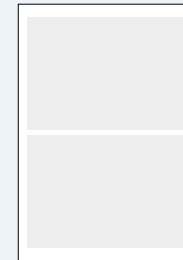
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Bleed 426x303mm



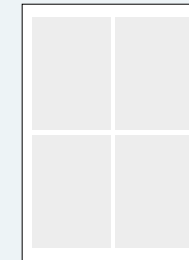
Full page
Type 188x267mm
Trim 210x297mm
Bleed 216x303mm



Half page vertical
92x267mm



Half page horizontal
188x131mm



Quarter page
92x131



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