CIAT Events Review Call for Evidence EXTENDED TO 14 JANUARY 2024

Introduction

The Institute holds two annual events:

- The AT Awards event
- AGM

At its meeting in February 2023, the Executive Board requested that a full review be carried out to look at value, need, purpose, scheduling and production, amongst other things, for the events hosted and produced by the Institute.

Background

The AT Awards

The AT Awards event is the flagship external facing event which focuses on the discipline and profession, and their position and impact both nationally and internationally.

The AT Awards event exists to:

- recognise achievement, celebrate success and showcase the AT community.
- demonstrate outstanding achievement in the discipline to all stakeholders.
- further raise the profile and enhance the reputation of AT and its community.
- showcase specific examples of expertise and excellence.
- promote and raise awareness, understanding and perception of AT both internally and externally.
- facilitate networking with all stakeholders, develop relationships and generate new links.
- encourage a positive competitive culture for the AT community to strive for excellence.

The AT Awards event became a stand-alone event in 2017, separate from the AGM and its associated activities and is now in its sixth year. It has been run as a mid-afternoon to early evening event. It is standing, with drinks and canapes served. Bookending the announcement of the AT Awards winners, Finalists, guests and attendees network in the space with the opportunity to view an exhibition of Finalists' work and have photographs taken. Background music is supplied by a live three-piece band. It is a relaxed atmosphere with no sit-down formal dinner.

The AGM

The Institute is obliged to hold an AGM to:

- debate and vote of Resolutions;
- receive the accounts and balance sheet, and reports of the Board and Auditors;
- appoint the auditors and either determine their remuneration or authorise the Board to do so;
- declare the results of elections to the Board and Council;
- inaugurate the President (every two years).

The format for its proceedings has stayed a constant over the Institute's history.

For its formative years, the AGM was preceded by a full day conference and the meeting itself held on a Friday.

From 1995, workshops, an exhibition and a Dinner Dance was added to what became known as the AGM weekend. Typically, the workshops and exhibition were held on a Friday and the Dinner Dance on a Saturday. Activities were organised for partners to attend whilst the AGM took place.

From 1999, a Friday social evening was included, organised by the Regional or Centre Committee. This was in addition to the workshops, exhibition, and Dinner Dance.

The name of the Dinner Dance was changed in 2015 to the President's Ball, the purpose of which was to celebrate the CIAT year and for the President to make their keynote speech to members, affiliates and guests.

The Award presentations was removed from the President's Ball in 2017.

The last President's Ball was held in 2019.

Since 2021, post the COVID-19 Pandemic, the AGM has been held on one day with a mini-conference held afterwards, and no President's Ball.

In 2022 and 2023 the Regional Committee has organised a Friday night social event prior to the AGM and mini conference on the Saturday.

Questions for consideration

CIAT is seeking views and opinions on all aspects of the AGM and AT Awards event to hear your views on the current formats and whether they can be improved, being mindful of costs and ensuring relevance and inclusivity to all. We are keen to understand the value of the AGM and AT Awards events in terms of the discipline, profession, Institute and its membership, AT community, wider built environment, awareness of AT, member/affiliate engagement and networking.

We would like to hear from all, regardless of if you have attended or not. To stimulate your thoughts, we have prepared some questions as a starting point for your feedback, but you are encouraged to submit additional views over and above the questions if you feel they are relevant.

- 1. What would encourage you to attend the AT Awards event if you were not a Finalist?
- 2. What would encourage you to attend the AGM?
- 3. What could we improve about the AT Awards event?
- 4. What could we improve about the AGM?
- 5. What does CIAT do well at the AT Awards event and AGM?
- 6. If you attend the AGM or AT Awards event why?
- 7. What do you consider a reasonable price for a ticket to the AT Awards event?
- 8. What format and style would like for both the AT Awards and AGM events?
- 9. Do you feel that either event is relevant to you?

How to respond

Please follow the link below to respond via Survey Monkey. The closing date is Sunday 14 January 2024.

https://www.surveymonkey.co.uk/r/8WF5ZFW

Responses are anonymous but we will ask some questions about your relationship to CIAT to be able to better interpret the responses received.

Thank you for your time.

END