

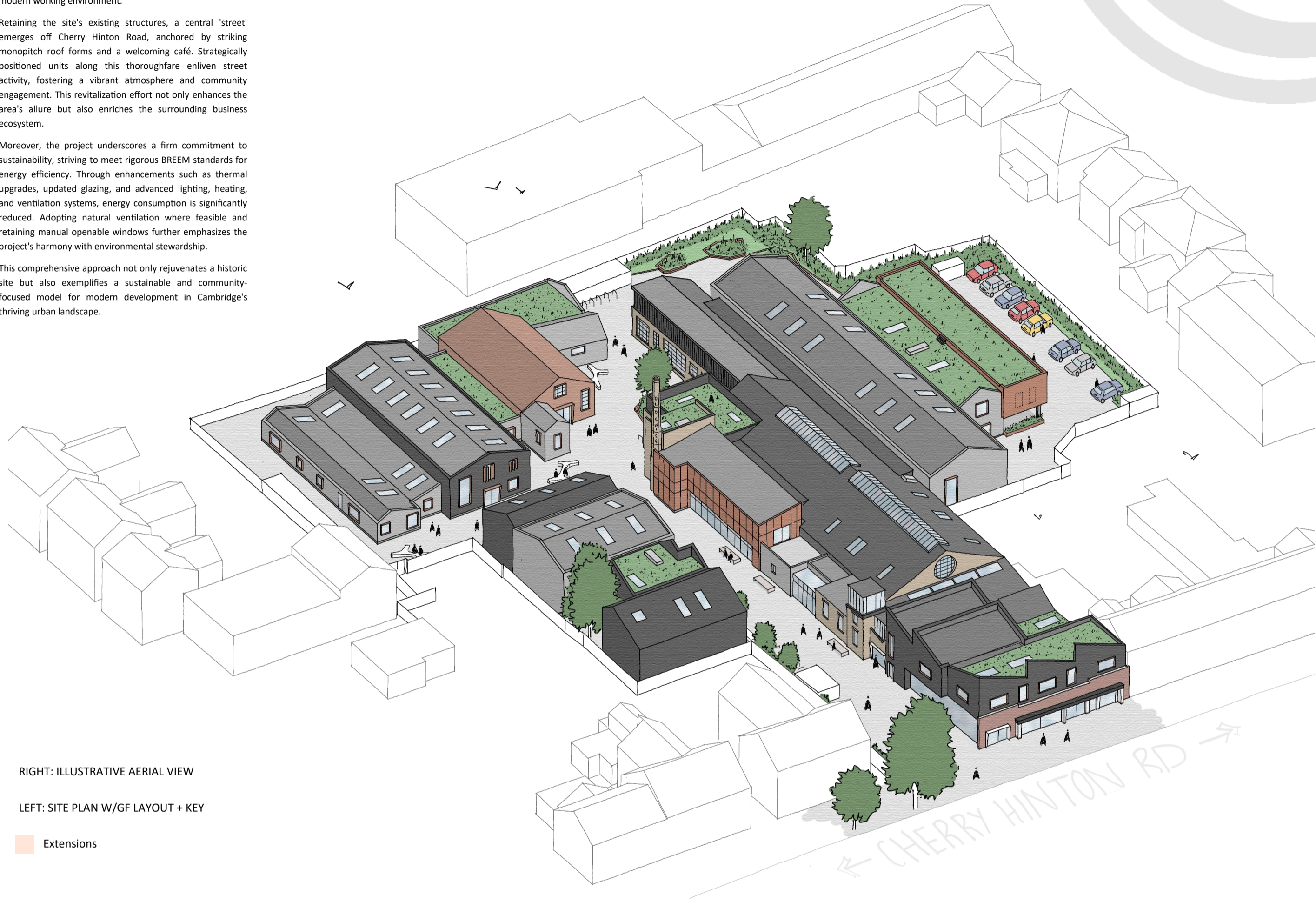
The Old Swiss Laundry, 149 Cherry Hinton Road –01

Nestled within Cambridge's CB1 district, the Old Swiss Laundry occupies a historic brownfield site once home to a tannery and later a laundry facility since 1904. This bespoke development artfully combines the site's rich heritage with a modern industrial aesthetic, seamlessly blending classic red brick and original Gault brickwork with contemporary materials like standing seam zinc, creating a compelling modern working environment.

Retaining the site's existing structures, a central 'street' emerges off Cherry Hinton Road, anchored by striking monopitch roof forms and a welcoming café. Strategically positioned units along this thoroughfare enliven street activity, fostering a vibrant atmosphere and community engagement. This revitalization effort not only enhances the area's allure but also enriches the surrounding business ecosystem.

Moreover, the project underscores a firm commitment to sustainability, striving to meet rigorous BREEM standards for energy efficiency. Through enhancements such as thermal upgrades, updated glazing, and advanced lighting, heating, and ventilation systems, energy consumption is significantly reduced. Adopting natural ventilation where feasible and retaining manual openable windows further emphasizes the project's harmony with environmental stewardship.

This comprehensive approach not only rejuvenates a historic site but also exemplifies a sustainable and community-focused model for modern development in Cambridge's thriving urban landscape.



RIGHT: ILLUSTRATIVE AERIAL VIEW

LEFT: SITE PLAN W/GF LAYOUT + KEY

Orange Extensions



The Old Swiss Laundry, 149 Cherry Hinton Road –02

Character Zoning

The initial approach to this development was to break the site into different zones so each area of the site had its own distinctive features. Doing so helps differentiate the new builds and extensions against the historic main hub. (highlighted in purple).

Key Character 1—Outdoor parklets accessible to cafes and residents. Visual relationship link with materials / parklet idea.

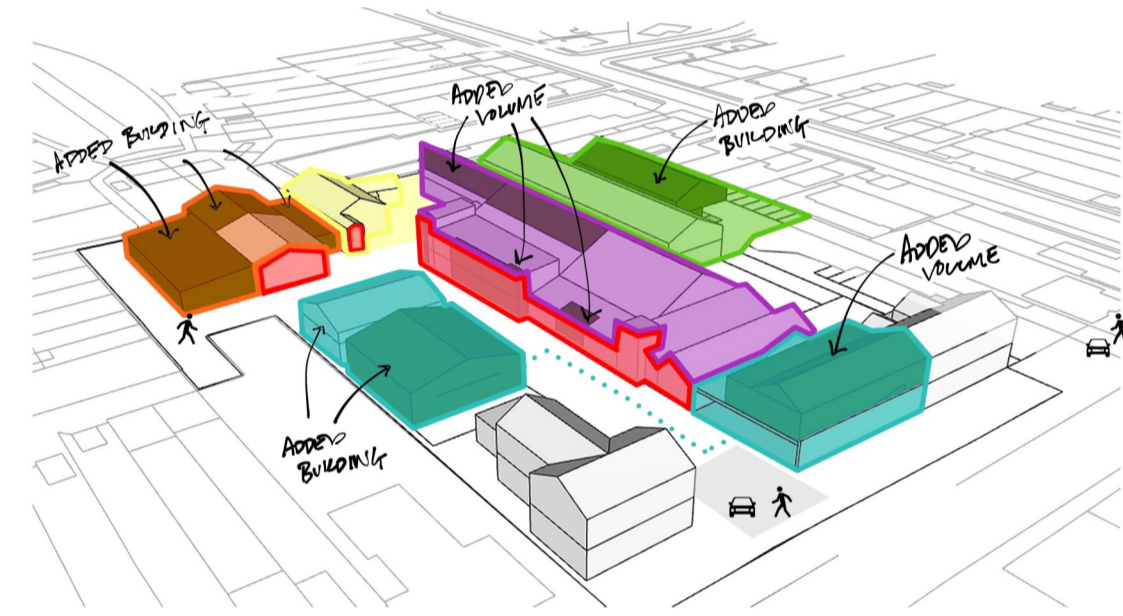
Key Character 2—Retention of existing façade history.

Key Character 3—Accessibility. Central hub for all levels building B1 office main area.

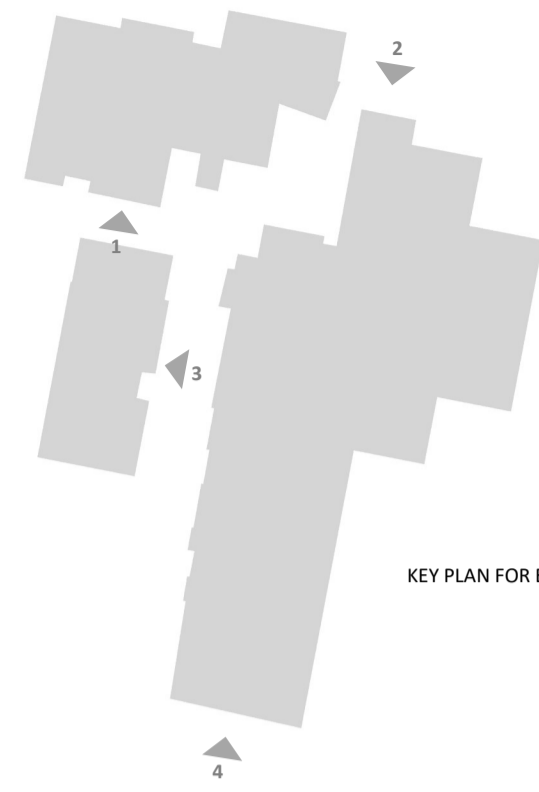
Key Character 4—Urban Street

Key Character 5—Facilities

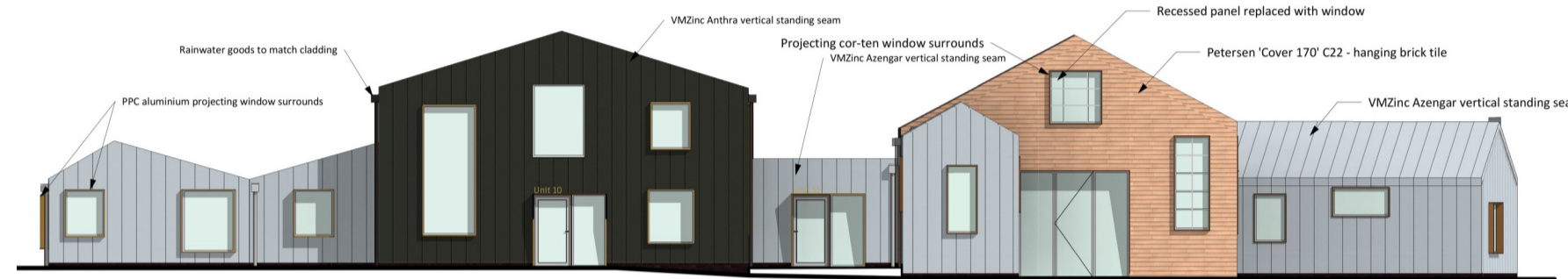
Key Character 6—Integrated landscaped area



DESIGN DEVELOPMENT DIAGRAMS



KEY PLAN FOR ELEVATIONS



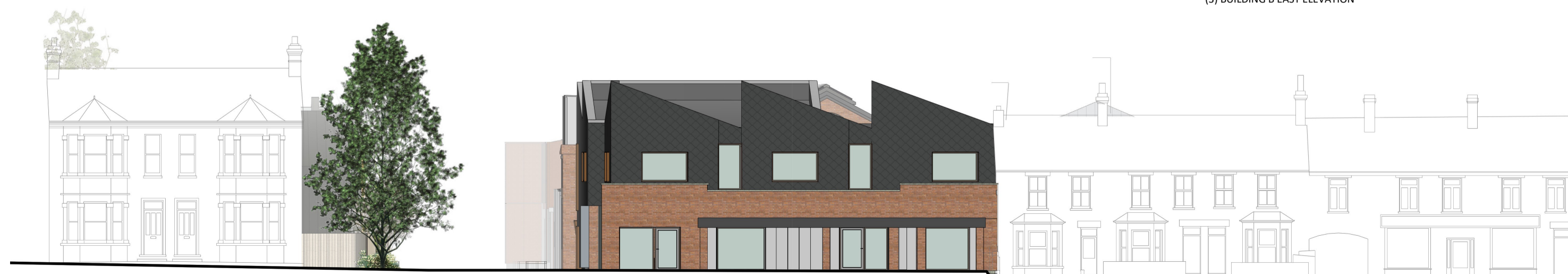
(1) BUILDING C&D SOUTH ELEVATION



(2) BUILDING E&A NORTH ELEVATION



(3) BUILDING B EAST ELEVATION



(4) CHERRY HINTON RD. STREET ELEVATION

