



Architectural
Technology
Journal

Media
Information
2022



Architectural
Technology
Journal

THE CHARTERED INSTITUTE OF ARCHITECTURAL TECHNOLOGISTS
9 - 95th 1367-2024 - ISSUE 1134 - SUMMER 2022

Advertising: atpromotions@ciat.global

Contents

AT Journal

AT Weekly

AT | jobs

Online

Features and copy deadlines

Advertising opportunities



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Journal

architecturaltechnology.com
communications@ciat.global

AT Journal is the only journal dedicated to the discipline of Architectural Technology.

Architectural Technology is a creative and innovative design discipline which integrates architecture, science, technology and engineering. It forms the link between concept, innovation and realisation of a building or structure.

Chartered Architectural Technologists are the lead for the technological and technical design of a project with specifying responsibilities. They design, lead and manage all project types from residential to commercial, industrial and public projects; they range from being sole practitioners to working in and running multinational and multidisciplinary practices.

Published quarterly, AT Journal features comprehensive and in-depth technical articles pertinent to the discipline both nationally and internationally.

Readership includes every member and affiliate of the Chartered Institute of Architectural Technologists alongside subscribers and those in the built environment sector, which includes practitioners, researchers and academics.

Circulation is currently c.10,000 (for print and electronic subscribers combined).

JOURNAL OF THE
CHARTERED
INSTITUTE OF
ARCHITECTURAL
TECHNOLOGISTS

CONTENT CHANNELS

AT Journal offers key channels that provides commercial partners the opportunity to build a combination of print, digital and face-to-face engagement:

Quarterly print journal

Quarterly online edition of the journal published digitally

Weekly e-newsletter

Conferences and events

Daily social media interactions

atpromotions@ciat.global

AT Journal is listed in BRAD and Mediatel Connected, the two leading UK media directories used by more than 100 of the UK's top media agencies for media planning and buying. Subscribers account for 99.7% of the UK's top 50 agencies' media spend, £8.4 billion of annual advertising revenue.



Influence the Influencers.

AT Journal: the journal for Architectural Technology

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SPECIAL OPPORTUNITIES

- 15-minute videos (adverts, interviews, etc) provided by you (filmed on a mobile is acceptable) linked to a digital advert in AT Journal or a piece of editorial
- Sponsored banners on the CIAT website (these could be included over several weeks)
- Sponsored story in AT Journal
- Social media posts relating to 15-minute video/video ads/ image ads (x1 per advert)
- Blog post on CIAT website linking back to advert or article



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Recent issues of AT Journal are published online on the CIAT website. Displayed using myebook, each issue retains all features of the page design and advertising.



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Feature themes and deadlines

SPRING ISSUE 141

Standard features

- AGM report
- AT Awards 2022
- Continuing Professional Development (CPD)
- Honorary Officer manifestos (President Elect/Honorary Treasurer/Vice-President Technical)
- Meet the President
- Subscription renewals 2022/23

SUMMER ISSUE 142

Standard features

- AGM notice
- AT Awards
- Interview with the Chief Executive

AUTUMN ISSUE 143

- AT Awards Special
- Honorary Officer elections (Honorary Secretary/Vice-President Education/Vice-President Practice)

WINTER ISSUE 144

Standard features

- Architectural Technology degree End of Year Shows

Regular features

- Industry features (Building regulations, legislation etc.)
- Building Safety – updates/new regime
- Achieving Net Zero and climate change
- AT CPD Register providers
- Specialist Registers (CIAT Accredited Conservationists and Chartered Environmentalists)
- Case studies: AT Top 10 CIAT Chartered Practices and employers of Chartered Architectural Technologists
- Case studies: Chartered Architectural Technologists, Fellows and Honorary Fellows
- New Chartered Architectural Technologists and Fellow Members and in memoriam
- Region/Centre news and events
- Book reviews

Copy and adverts deadline

24 January 2022

Publication date

11 March 2022

Copy and adverts deadline

25 April 2022

Publication date

10 June 2022

Copy and adverts deadline

5 August 2022

Publication date

21 October 2022

Copy and adverts deadline

28 October 2022

Publication date

15 December 2022

All editorial and press releases to be sent to:
 Adam Endacott, Editor: editor@ciat.global

Architectural Technology Journal is published by the Chartered Institute of Architectural Technologists.

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AT Weekly

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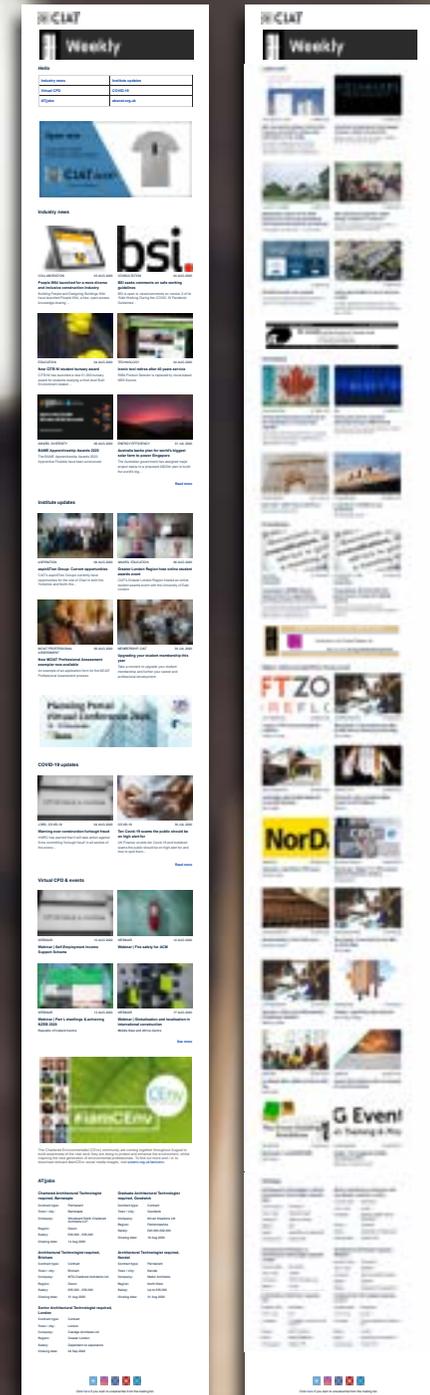
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Engaging, informative e-newsletters are emailed weekly to all CIAT members and others in the built environment sector. Part of the CIAT content programme, these e-newsletters provide informed insights into the latest topics and reports on advancements in the industry and can be tailored to your individual message.



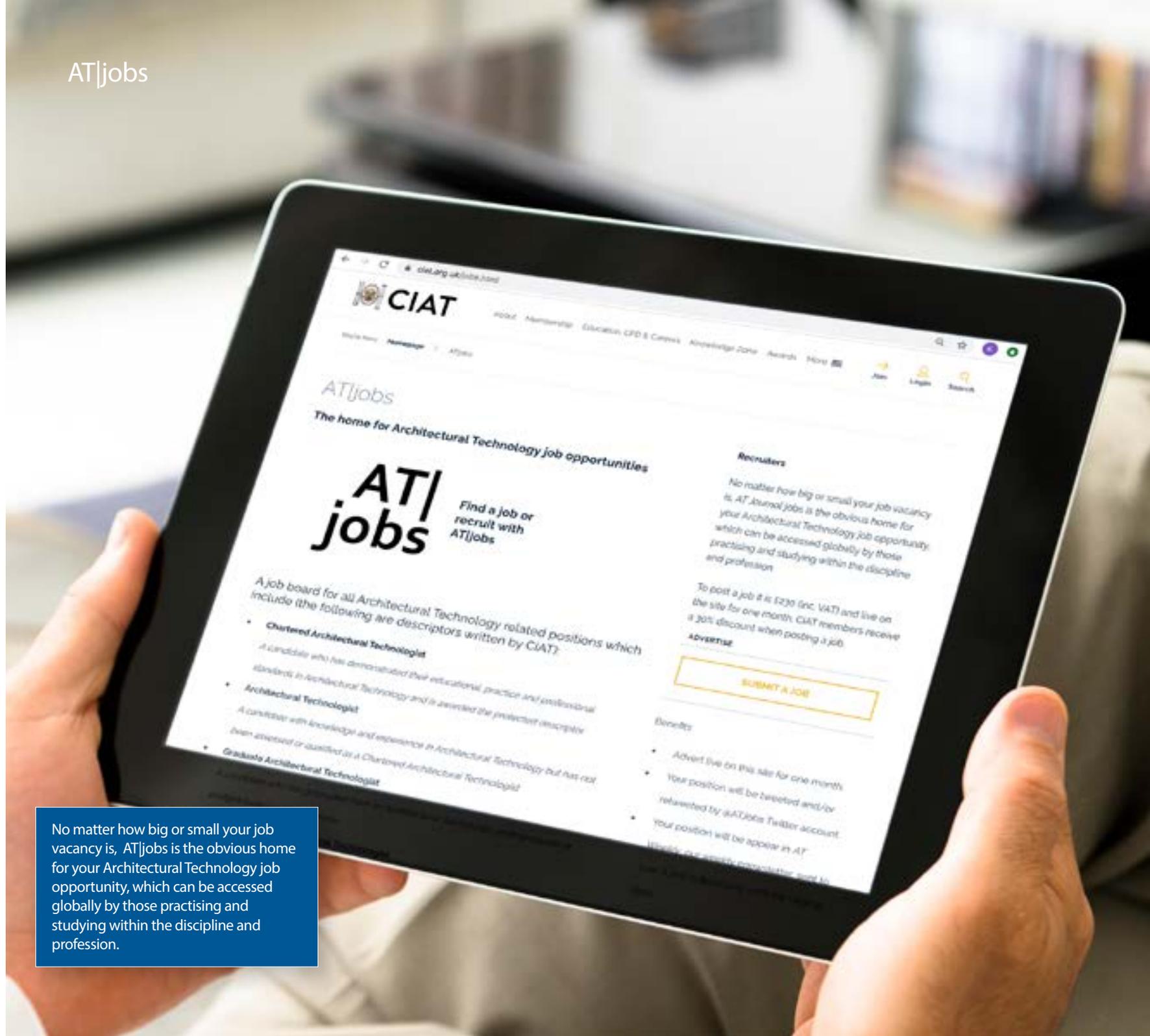
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No matter how big or small your job vacancy is, AT|jobs is the obvious home for your Architectural Technology job opportunity, which can be accessed globally by those practising and studying within the discipline and profession.



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Display rates

Quarter page	£770
Half page	£915
Full page	£1,600
Inside cover	£1,920
Outside back cover	£2,215
1/8th page	£330

Adverts requiring a specific page placement may subject to a 15% surcharge.

Inserts

£350 per 1000 (any extra postage will be charged for).

Cover mounts

Price on application.

Series discounts

Four issues (one year) – 16%
Three issues – 8%
Two issues – 5%

Copy

Copy to be delivered to ciat@darkhorsesdesign.co.uk

Terms of acceptance

All advertising material is subject to approval by the publisher and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon the contents or subject matter of the advertisement. This includes any suits for libel, copyright, plagiarism, infringement and unauthorised use of a person's name or photograph. The publisher is not responsible for any errors in any copy supplied or for any loss or damage to such material.

Advert creation service

We are able to offer a FREE design service for adverts booked within AT Journal subject to terms and conditions.

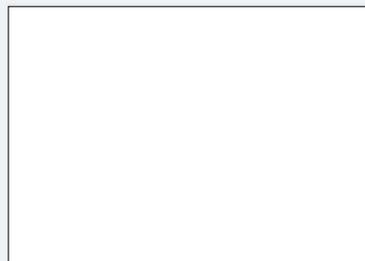
Specifications

Digital files

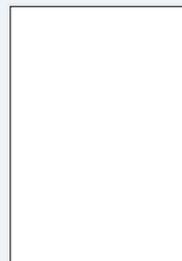
Please supply high-res PDF. Ensure that colours are CMYK, fonts are enclosed and images are 300dpi resolution.

Supply logos as EPS files.

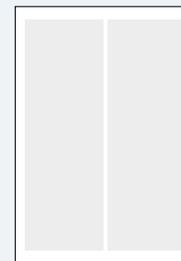
Mechanical details



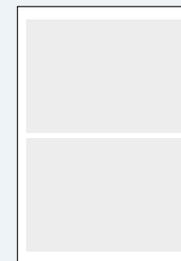
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Trim 420x297mm
Bleed 426x303mm



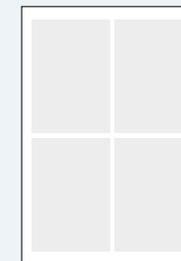
Full page
Type 188x267mm
Trim 210x297mm
Bleed 216x303mm



Half page vertical
92x267mm



Half page horizontal
188x131mm



Quarter page
92x131



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